ENERGYNORTH NATURAL GAS, INC d/b/a NATIONAL GRID NH
Advertising
Test Year Expenditures in Excess of $5,000

Project	Proj Description	Activity	Activity Description	Account	Account Description	Cost Type	Cost Type Description	Provider Cost Center	Provider Company *	Test Year
K02646	ADVERTISING - KED NE	007216	TV	91300	Sales-Advertising Exp	376	ADVERTISING - TELEVISION & RADIO	269KCCCOMMUN CUST&BRAND STRAT	KEYSPAN CORPORATE SERVICES31	$ 5,142.09
K03664	MARKETING MEDIA	004870	KEDNE - OTHER	9170K	Promotional Advertising Expenses	376	ADVERTISING - TELEVISION & RADIO	051KCCCUSTOMER SAT & MKT INTELL	KEYSPAN CORPORATE SERVICES31	$ 7,427.08
K03461	REVENUE FORECASTING	002000	SUPERVISION	9210K	Office Supplies and Expenses	375	ADVERTISING - OTHER	202KCCRate Case	KEYSPAN CORPORATE SERVICES31	$ 7,679.22
K02483	LEAD INTAKE	002004	GENERAL & ADMINISTRATIVE EXPENSE	91200	Sales-Demonst & Sell Exp	375	ADVERTISING - OTHER	205KCCPROCESS & OPERATIONS SUPPORT	KEYSPAN CORPORATE SERVICES31	$ 7,714.81
K02589	BUSINESS ADVERTISING GENERAL	003783	TELEMARKETING	91300	Sales-Advertising Exp	375	ADVERTISING - OTHER	208KCCBUSINESS PLANNING & IMPL	KEYSPAN CORPORATE SERVICES31	$ 7,760.45
K02701	CTA-BRAND CONVERSION PROJ	00NG36	MEDIA CAMPAIGN	9301K	Institutional or Goodwill Advertising Expenses	376	ADVERTISING - TELEVISION & RADIO	N10KCCCTA-CUSTOMER MARKETS	KEYSPAN CORPORATE SERVICES31	$ 8,317.49
K02631	RESIDENTIAL ADVERTISING GENL	007096	DIRECT MAIL	91300	Sales-Advertising Exp	378	ADVERTISING - DIRECT MAIL	207KCCRESIDENTIAL PLANNING & IMPL	KEYSPAN CORPORATE SERVICES31	$ 8,760.88
K02631	RESIDENTIAL ADVERTISING GENL	007096	DIRECT MAIL	91300	Sales-Advertising Exp	375	ADVERTISING - OTHER	207KCCRESIDENTIAL PLANNING & IMPL	KEYSPAN CORPORATE SERVICES31	$ 9,257.04
K02775	CUSTOMER COMM ENH	002004	GENERAL & ADMINISTRATIVE EXPENSE	9210K	Office Supplies and Expenses	375	ADVERTISING - OTHER	269KCCCOMMUN CUST&BRAND STRAT	KEYSPAN CORPORATE SERVICES31	$ 10,777.83
K02701	CTA-BRAND CONVERSION PROJ	00NG36	MEDIA CAMPAIGN	9301K	Institutional or Goodwill Advertising Expenses	375	ADVERTISING - OTHER	N10KCCCTA-CUSTOMER MARKETS	KEYSPAN CORPORATE SERVICES31	$ 35,578.65
										108,415.54

* Note: These charges all represent Service Company allocations of EnergyNorth's share of common Advertising costs. Specific details are maintained in the Service Company and will be furnished upon request.